

Tioga Downs and Vernon Downs continue their efforts to promote harness racing in the Empire State. This weekend (pending regulatory approval) Tioga will roll out their latest and greatest promotion called the Horse Play Car Giveaway. This promotion works so that all patrons at Tioga Downs will have a chance to win a brand new 2008 Toyota Camry donated by Williams Toyota. Fans will have the opportunity to purchase soft foam horses for \$1 each and after the 8th race every race day they will attempt to toss their foam horses in the passenger side windows of the car as it travels around the track. For each horse they successfully throw into the car with their designated number on it, they will have that many entries into the drawing following the ninth race for a shot to be in the final drawing on Sunday, September 21st. The money that is earned from patrons buying foam horses will go to a charity of the week. For the foam horses that are unsuccessful going into the window, kids at the racetrack will be allowed on the track to pick up the foam horses and will be rewarded with one free ice cream.

The Budweiser Clydesdales will visit Tioga Downs on Sunday, July 13th, and following live race which starts at 2:30 p.m. will parade around the five-eighths mile track beginning at 7:00 p.m. This will be a full scale parade that includes fire trucks, clowns on motorcycles, a marching band, along with bagpipers. The Clydesdales will be set up for public display in a tent between the Coasters patio and the paddock beginning at 10:00 a.m. on Sunday, July 13th and will continue their display until 5:00 p.m. There will also be a giveaway for the kids on Sunday while supplies last, Tioga Downs will be giving out plush horses that resemble Tioga's mascot, the miniature horse "TY". The giveaway will begin at 2:00 p.m. on Sunday, July 13th and will be given out on the apron. If you are unable to make it on Sunday, don't worry, the public display will continue to be set up on Monday, July 14th from 10:00 a.m. to 6:00 p.m. If you have never seen the Budweiser Clydesdales up close and in person it is most certainly a sight to see for people of all ages. If you are closer to Vernon Downs you will have the same opportunity that Tioga has, as the Clydesdales will be shipping to Vernon for a parade beginning at 6:00 p.m. just before live racing on Thursday, July 24th.

Tioga also hosted a new promotion this past weekend Saturday, July 5th that is called Piece of the Purse. In this promotion eight names are drawn out of the barrel on the Tioga apron and are announced to report trackside. As the guests show up they are given saddle pad numbers from one to eight, and this is the horse they have in the upcoming race. If the four horse wins the race, the guest with the number four saddle pad is given a \$50 wagering voucher. The prizes get smaller the further down your horse finishes, but no one walks away empty handed. Immediately following the race, the eight contestants are taken to the winner's circle and their picture is taken in the order that they finish.

Ticket To Ride is hosted every Sunday afternoon at Tioga Downs, seven names are drawn from a barrel and those winners along with one guest are given the opportunity of a lifetime. They get to enjoy a live harness race from the best seat in the house, the starting gate. Ticket to Ride has gone over with huge success, as when the winners get back they rave about how much fun it was to ride in the car with that view.

Tioga and Vernon have plenty more promotions they run during their live racing seasons including: Family Days (Train rides for kids, balloon animals, bounce houses, etc...), \$1 Days (Thursday at Vernon, and Friday at Tioga), Change Your Luck (Turn in your losing tickets at a second chance to turn it into cash), That's My Driver (If your selected you pick a driver for the night, if they win a race you get \$20, if they win two you get \$40, the more they win, the more you win).

Some of the giveaways moving in on us fast are Free Fishing Poles at Tioga Downs on Friday, July 11th beginning at 6:00 p.m. while supplies last, along with Free Lawn Chairs at Vernon Downs on Friday, July 18th beginning at 6:00 p.m., while supplies last.

Information on all the promotions, giveaways, and featured events being hosted at Tioga Downs and Vernon Downs can be found at www.tiogadowns.com and www.vernondowns.com . If you are unable to access the internet please give us a call and we will gladly assist you, 1-888-WIN-TIOGA and 877-88-VERNON.